



Bandhan
'Hope for the poor'

The prestigious 'Serar Sera Bangali' 2014 honor bestowed upon Mr. Chandra Shekhar Ghosh

Mr. Chandra Shekhar Ghosh, Chairman and Managing Director, Bandhan received the highest stature award in Bengali community 'Serar Sera Bangali' 2014.

Mr. Aveek Sarkar, Chief Editor of the Anandabazar Patrika (ABP) Group handed over this award to Mr. Ghosh at a ceremony held on July 27, 2014 at ITC Sonar, Kolkata.



This award is a pioneering effort to honor eminent Bengali personalities who have not only achieved excellence in their respective fields but have also helped to bring Bengal in the national as well as international limelight. This is an annual event organized by ABP Ananda, the leading Bengali news channel in India to discover and celebrate Bengali's work and achievement which bring pride to the community. Since their inception in 2005, ABP have been organizing this prestigious award ceremony called 'Sera Bangali' to felicitate those Bengalis around the world who have excelled in their respective fields beyond any boundaries. The awards are presented in a plethora of categories like art, film, music, education, business, public affairs, science, sports and lifetime achievement above all Serar Sera.

The prestigious award function kept alive this essence of 'Bangaliana' by connecting the heroes of Bengal to their people across the world. This momentous ceremony has been growing from strength to strength each year. Besides garnering appeal among on-ground visitors, the event was aired live and approximately broadcasted to 50 lakh people across the nation. As Bengal's leading news channel, ABP Ananda promised to keep its viewers ahead through this grand event that allows them to discover and celebrate Bengali achievements at home and abroad.

The evening of the tenth year of the signature event Sera Bangali 2014 witnessed scintillating performances from the likes of notable stars from the industry which set the stage on fire with their enthralling and captivating performances.

The others winners of various categories of Sera Bangali 2014 are listed below:

Category	Awardee
Film (Actor)	Debshankar Halder
Director	Shoojit Sircar
Music	Amitabha Bhattacharya
Literature	Shaheen Akhtar
Human Service	Meera Pandey
Business	Aditya Ghosh
Sera Abishkar (New Talent)	Rituparna Das
Serar Sera	Chandra Shekhar Ghosh & Subhendu Guha



The nominees were selected following an in-depth research made by the Media Content & Communications Services (MCCS) Editorial team.

In the past years, Serar Sera Bangali has honored several noteworthy luminaries viz. Mr. Pranab Mukherjee- the then, Minister of Finance, Dr Muhammad Yunus- Economist and winner of Nobel Peace Prize, Mr. Abhijit Vinayak Banerjee, Renowned Economist & Professor of Economics at MIT, USA. The recipients of Sera Bangali in the past years have been Mr. Sourav Ganguly, Mr. Mithun Chakraborty, Mr. Rahul Bose, Mr. Anurag Basu, Ms. Ruchira Gupta, Mr. Saswata Chatterjee, Mr. Pritam Chakraborty, Mr. Sunil Gangopadhyay, Mr. Mahbabur Rahman etc. in their respective fields.

Head Office: DN-32, Sector-V, Salt Lake City, Kolkata – 700091, West Bengal, India
Phone: +91-33-6609-0909 **E-Mail:** info@bandhanmf.com **Website:** www.bandhanmf.com